



South Florida Regional Transportation Authority

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Pompano Beach, Florida 33064

954-942-RAIL (7245)
1-888-GO-SFRTA (467-3782)
www.sfrta.fl.gov

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954-357-8400
www.broward.org/bct



305-770-3131
www.miamidade.gov/transit



1-877-930-4287
www.palmtran.org



1-800-TRI-RAIL (874-7245)
www.tri-rail.com

October Transit Updates



BROWARD COUNTY TRANSIT

Effective October 13, 2013, Broward County Transit (BCT) implemented route adjustments on several of its buses, including Routes 14 and 60, serving Tri-Rail's Cypress Creek Station. Route 14, which previously did not connect with Tri-Rail, will access the Cypress Creek Station on its northbound trajectory on Powerline Road.

For more information on BCT adjustments, visit www.broward.org/bct or call 954-357-8400.

MIAMI-DADE TRANSIT

Miami-Dade Transit (MDT) increased its fares on October 1, 2013, including transfer fees from Tri-Rail, as well as the Regional Monthly Pass, used for unlimited rides on both systems. The Regional Monthly Pass went from \$140 to \$145 for full fare, from \$115 to \$120 for Employer Discount Program members and from \$70 to \$72.50 for riders using discounted fares, such as children, persons with disabilities, seniors and students.

For the complete new MDT fare structure, visit www.miamidade.gov/transit or call 305-891-3131.



PALM TRAN

Palm Tran made several route improvements in October, including an extension to Route 73 along Boynton Beach Boulevard toward Bethesda Hospital West on US-441. Changes were made to several other bus routes, including routes 2, 31, 40 and 62, that serve Tri-Rail stations. Palm Tran also implemented a new fare structure effective October 7, 2013. However, the transfer fee from Tri-Rail to a connecting Palm Tran bus remains at 50-cents.

For more information on Palm Tran's new fares and route improvements, visit www.palmtran.org or call 561-841-4287.

You Are Invited to a Public Meeting

The SFRTA has initiated a Project Development and Environment Study for the Miami River-Miami Intermodal Center Capacity Improvement (MR-MICCI) Project. The project consists of providing additional mainline track(s) within the South Florida Rail Corridor from just north of the Hialeah Market Station to the new Tri-Rail Station within the Miami Intermodal Center (MIC), scheduled to open in April 2014. The project will evaluate improved track connections across the Miami River, including bridge, track and signal upgrades. For more information on the MR-MICCI Project, visit www.mrmicci.com.



WHEN

November 6, 2013
Doors Open: 5:30 PM · Presentation 6:00 PM

WHERE

Miami-Dade Expressway Authority (MDX) Boardroom, 3790 NW 21st Street, Miami

DIRECTIONS

Take Tri-Rail to the Hialeah Market Station and transfer to MDT Route 133 to the Miami International Airport. Then take MIA Mover to the Miami Intermodal Center (MIC). The MDX building is on 21st Street, across the street from the MIC.



THE LATEST NEWS FROM THE SOUTH FLORIDA REGIONAL TRANSPORTATION AUTHORITY- A PARTNERSHIP BETWEEN BROWARD, MIAMI-DADE & PALM BEACH COUNTIES

Tri-Rail Scores a Touchdown with Service to Miami Dolphins Games

Tri-Rail's new service to the Miami Dolphins home games has been a big hit, welcoming more than 1,000 riders to take advantage of the free shuttle service between the Golden Glades Station and Sun Life Stadium. Tri-Rail has seen a steady increase in its Sunday ridership at each Sunday home game played so far this season,

"This partnership has proved to be a win-win for everyone, offering football fans the chance to experience Tri-Rail's affordable and convenient service while celebrating our own Miami Dolphins," said Bonnie Arnold, public information officer for the South Florida Regional Transportation Authority/Tri-Rail. "Tri-Rail is all about connecting people to work, school and South Florida's best events and attractions so we are excited that this new service has been so well-received."

Tri-Rail offers event-goers a safe, efficient and cost-effective way to beat the traffic while supporting the Dolphins. This first-time partnership was made possible due to the

recent enhancement of Tri-Rail's weekend schedule with the addition of hourly train service.

Football fans enjoy free shuttle service beginning three hours before the start of each game, giving extra time to arrive early for tailgating. The last shuttle leaves the stadium one hour after the end of each game. Special train service will be available after the 8:25 p.m. game on Thursday, October 31



> "FOOTBALL FANS ENJOY FREE SHUTTLE SERVICE BEGINNING THREE HOURS BEFORE THE START OF EACH GAME, GIVING EXTRA TIME TO ARRIVE EARLY FOR TAILGATING."



against the Cincinnati Bengals. Event-goers must show a valid Tri-Rail ticket prior to boarding the shuttle buses.

Tri-Rail's weekend fares are \$5 for unlimited train service all day and \$2.50 for pre-qualified discount riders. Additionally, Tri-Rail offers free parking at each of its 17 stations, making it a very affordable way to travel to the Dolphins games.

For more information, call 1-800-TRI-RAIL or visit www.tri-rail.com.

TRI-RAIL ANOTA CON SU SERVICIO PARA PARTIDOS DE LOS MIAMI DOLPHINS

El nuevo servicio de Tri-Rail para los partidos locales de los Miami Dolphins ha tenido un gran éxito al recibir a más de 1000 pasajeros que

aprovecharon el servicio especial gratuito entre la estación Golden Glades y el estadio Sun Life Stadium. Durante cada partido local que se jugó esta temporada, Tri-Rail ha observado un firme aumento en la cantidad de pasajeros de los domingos.

"Esta asociación ha resultado ser un beneficio para todos, ya que les ofrece a los aficionados del fútbol la oportunidad de experimentar el servicio asequible y conveniente de Tri-Rail mientras alentamos a nuestros Miami Dolphins," señaló Bonnie Arnold

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encargada de información pública de la Autoridad Regional de Transporte del Sur de la Florida/Tri-Rail. “Tri-Rail se dedica a conectar a la gente con su trabajo, su escuela y los mejores eventos y atracciones del Sur de la Florida, por eso nos alegra que este nuevo servicio haya sido tan bien recibido.”

Tri-Rail les brinda a los que asisten estos eventos una forma segura, eficaz y asequible de vencer al tráfico mientras alientan a los Dolphins. Esta colaboración, primera en su historia, fue posible gracias a la reciente mejora del horario de fin de semana de Tri-Rail, con la adición de un servicio ferroviario por hora.

Los aficionados al fútbol disfrutan del servicio especial gratuito que comienza alrededor de tres horas antes del inicio de cada partido, lo que brinda tiempo adicional para llegar temprano y aprovechar actividades antes del comienzo del partido. El último servicio especial de trasbordo sale del estadio una hora después de la finalización de cada partido. El servicio ferroviario especial estará disponible después del partido de las 8:25 p.m. del jueves 31 de octubre contra los Cincinnati Bengals. Los asistentes deberán mostrar un pasaje de Tri-Rail válido antes de subir a los autobuses especiales.

TRI-RAIL BAY YON GÒL AK SÈVIS POU ALE NAN MATCH MIAMI DOLPHINS

Nouvo sèvis Tri-Rail pou ale nan match lakay Miami Dolphins yo te yon gwo siksè, kote yo te akeyi plis pase 1000 moun pou pwofite sou sèvis bis gratis ant Estasyon Golden Glades ak Estad Sun Life la. Pandan chak match dimanch ki gentan jwe sezon sa a, Tri-Rail te gen plis moun ki itilize nou chak dimanch pou ale nan match yo.

“Nan patenarya sa a tout moun jwenn. Fanatik foutbòl ameriken yo te jwenn yon okazyon pou itilize sèvis bon mache ak fasil Tri-Rail la pandan yo t ap selebre Miami Dolphins nou an,” Bonie Arnold, ofisye enfòmasyon piblik pou South Florida Regional Transportation Authority/Tri-Rail (Otorite Transpòtasyon Rejyonal Sid Florida /Tri-Rail) te di. “Travay Tri-Rail se mennen moun nan travay, lekòl ak pi gwo aktivite ak sit ki genyen nan Sid Florida ki fè nou kontan jan yo te apresye sèvis sa a.”

Tri-Rail ofri moun k ap soti yo yon fason ki san danje, efikas ak bon mache san yo pa bezwen pase mizè anba blokis pou yo soutni Dolphins. Patenarya sa a te posib premye fwa sa a grasa amelyorasyon nou fenk fè nan orè wikenn Tri-Rail kote nou te ajoute sèvis tren chak inèdtan.

Fanatik foutbòl yo jwenn sèvis bis gratis kòmanse anviwon twa èdtan avan chak match kòmanse, pou yo ka gen tan pou fete avan match la. Dènye bis la kite estad la inèdtan apre chak match la fini. Ap gen sèvis tren espesyal apre match 8:25 p.m. jou ki Jedi 31 oktòb kont Cincinnati Bengals. Moun yo dwe montre yon biyè Tri-Rail valid avan y ap ka monte bis ki gratis la.

Pri Tri-Rail pandan fen semèn se \$5 pou sèvis tren san limit pandan tout jounen an ak \$2.50 pou moun kalifye davans pou gen rabè. An plis, Tri-rail ofri pakin gratis nan chak 17 estasyon li yo, ki fè ou pa bezwen depanse nan pakin pou ale nan match Dolphins yo.

Pou plis enfòmasyon, rele 1-800-TRI-RAIL ou vizite www.tri-rail.com.



Jim Scott Appointed to SFRTA Governing Board

Governor Rick Scott appointed the Honorable Jim Scott to the Governing Board of the SFRTA. Scott was first appointed to the SFRTA Governing Board in January 2005 and became the Authority’s Chair in July 2006.

In 2000, Scott was appointed to the Broward County Commission by then-Florida Governor Jeb Bush to fill a vacancy in District 4. He was subsequently elected in November 2002 and served until November 2006.

A Broward County resident since 1965, Scott is a practicing attorney and is chairman and a founding director of Tripp Scott Law Firm in Fort Lauderdale. He has more than three decades of experience as a lawyer in Florida and has an accomplished tenure as a legislator. He focuses his practice on government relations, commercial and civil litigation, real estate and health care law.

In 1976, Scott was elected to the Florida Senate, where he served for more than 24 years. His distinguished career in the Florida Legislature led to the presidency of the Senate in 1994. As Broward County Commissioner, he served on the South Florida Regional Planning Council from 2002 to 2004.

Scott previously served as the Broward County representative on the Metropolitan Planning Organization. Scott also served as lieutenant commander and legal officer of the U.S. Coast Guard. He is a founding member of the Board of Directors of Legal Aid Service of Broward County and is active in the Fort Lauderdale and Boca Raton chambers of commerce.



Ride Tri-Rail to Local Walk/Run Events

Take the train and walk to support your favorite cause at any of these upcoming South Florida events.



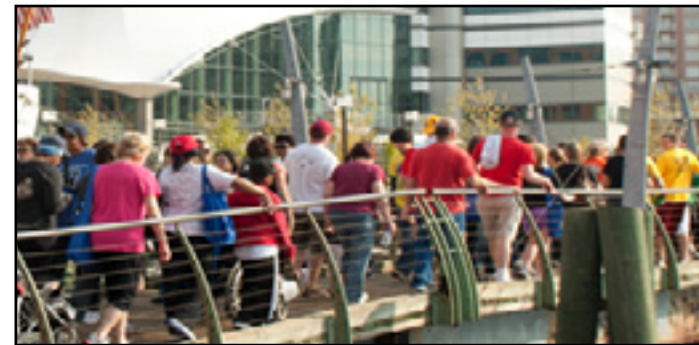
Alzheimer’s Association “2013 Walk to End Alzheimer’s”

Saturday, November 2, 2013

Meyer Amphitheater, 104 Datura Street, West Palm Beach 33401
Walk Start Time: 9:15 a.m.

How to get there: Take Tri-Rail to the West Palm Beach Station and take the West Palm Beach Downtown Trolley Green Line to Evernia Street stop. Walk east one block to Meyer Amphitheatre.

For more information, visit www.alz.org/seflorida or call 1-800-272-3900.



American Diabetes Association’s “Step Out Walk to Stop Diabetes”

Saturday, October 26, 2013

Huizenga Park/Las Olas Riverwalk, Fort Lauderdale 33309
Walk Start Time: 8:30 a.m.

How to get there: Take Tri-Rail to the Fort Lauderdale Station and take FL-3 Shuttle Bus to the corner of SE 3rd Avenue and Las Olas Boulevard. Walk west on Las Olas Boulevard to SE 2nd Avenue and walk one block south to Huizenga Park.

For more information, visit www.diabetes.org/stepoutftl or call 1-888-DIABETES (342-2383).

American Heart Association’s “Miami-Dade Heart Walk”

Saturday, October 26, 2013

Marlins Park, 501 NW 16th Avenue, Miami 33125
Walk Start Time: 9:00 a.m.

How to get there: Take Tri-Rail to the Metrorail Transfer Station and take Metrorail southbound to the Civic Center Station then transfer to City of Miami Trolley to ballpark.

For more information, visit www.miamidadeheartwalk.kintera.org or call 954-364-5096

Food for the Poor’s “5K Walk/Run For Hunger”

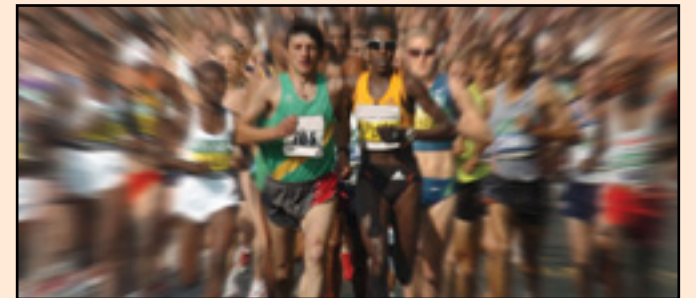
Saturday, November 2, 2013

T.Y. Park, 3300 N. Park Road, Hollywood 33021

Walk Start Time: 8:00 a.m.

How to get there: Take Tri-Rail to the Sheridan Street Station and walk to station entrance on Sheridan Street and North 29th Avenue, make a left and walk west to North 33rd Avenue and make a right and walk north to the park entrance.

For more information, visit www.foodforthe poor.org/walk or call 888-404-4248.



City Bikes IronMan 70.3 Miami Sunday, October 27, 2013

Bayfront Park, 301 N. Biscayne Blvd., Miami 33132

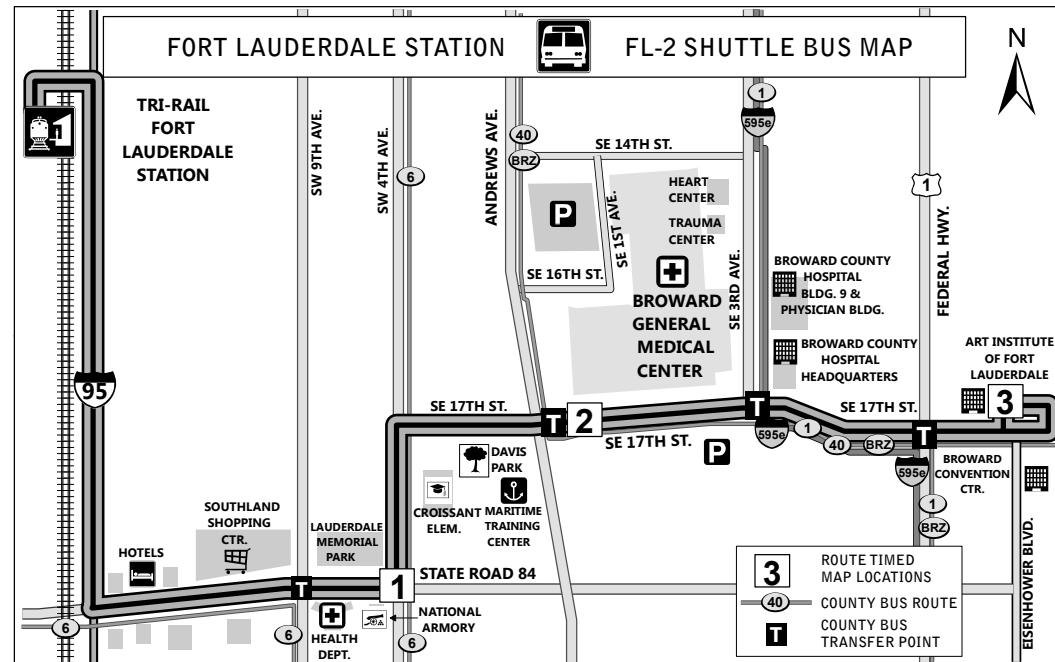
Race Start Time: 7:25 a.m.

Take the train to the 2013 City Bikes Ironman 70.3 Miami. The annual triathlon showcasing thousands of participants coursing through Miami in an arduous race is back. All swimming, bicycling and running courses start and finish at Bayfront Park, where spectators can conveniently watch the competition take place.

How to get there: Take Tri-Rail to the Metrorail Transfer Station and take the southbound Metrorail to the Government Center Station. Take the Metromover to the Bayfront Park Station.

For more information, visit www.ironmanmiami.com.

Connecting You to More Places



Tri-Rail's FL-2 Shuttle Bus, serving the Fort Lauderdale Station on weekdays, was recently modified to enhance service to passengers.

The route, which services Broward General Medical Center in Fort Lauderdale, has been extended to travel east on SE 17th Street from the hospital, to access the northeast corner entrance of the Broward Convention Center, the Art Institute of Fort Lauderdale and business locations along the 17th Street causeway.

Outreach efforts along the route are being coordinated to help promote the expanded service to the FL-2.

SFRTA Wins APTA Marketing Awards

The SFRTA won one Grand Prize and three first prizes in the American Public Transportation Association's (APTA) 2013 AdWheel Competition. The awards recognize excellence in marketing efforts among the nation's transit systems. The awards were presented at APTA's Annual Conference held in Chicago.

The Authority won the Grand Prize and a first prize in the Promotion/Special Event category for Tri-Rail's "Ride and Play Day." The event was created to attract leisure riders, primarily families, to promote the new hourly schedule on weekends and holidays. Due to all of the publicity and promotional efforts, almost 7,000 people rode Tri-Rail that day, garnering the second highest ridership for a single event on a weekend since the service was expanded in March 2013.

The SFRTA also won first prize in the Advertisement/Promotion category for the "Rail Love Affair" print ad series. The effort reached a multicultural audience and various market segments. As part of the campaign, consumers were encouraged to enter a web-based contest to win a diamond ring. It is estimated that the campaign reached 3.2 million consumers.

Tri-Rail's new pocket schedule took first prize in the Schedule Notice/Timetable category. The schedule was targeted to reach current and potential riders, offering a smaller, more convenient brochure with the train schedule and other pertinent information. The effort embraced multicultural markets with versions translated into Spanish and Creole.

Bitner Goodman of Fort Lauderdale, the Authority's long-standing Agency of Record, created the prize-winning entries.



From left to right: Richard Maxwell, immediate past chair, APTA Marketing & Communications Committee; Victor O. Garcia, SFRTA Corporate and Community Outreach Manager; Jennifer Kalczuk, Chair, APTA Marketing & Communications Committee.



So you think you can sing?

Come and audition on December 7, 2013

Kids 5-17 years of age are invited to audition as we search for the best young singers. Soloists or groups are welcome and only a select few will be chosen to compete in the final show as part of Tri-Rail's Rail Fun Day.

**To schedule your audition,
call 954-714-7893 by November 27.**

For more information, visit www.tri-rail.com



Engineering & Construction and Operations Departments Receive FDOT Award



The SFRTA Engineering & Construction and Operations departments have been awarded the Davis Productivity Team Award of Distinction by the Florida Department of Transportation (FDOT). The award recognizes their efforts to reduce the construction time at the Miami Central Station, part of the Miami Intermodal Center (MIC).

"This project has been a collaboration of many SFRTA departments to ensure that our passengers can safely and efficiently get to Miami International Airport, while cutting down construction time at the MIC and enabling a multi-million dollar savings for FDOT," according to Joseph Giulietti, SFRTA Executive Director.

The award winning team includes Brad Barkman, Director of Operations; Dan Mazza, Director of Engineering and Construction; Project Manager Mike Lulo and Project Manager Laurant Mehalik. The team also included representatives from CSX, Miami-Dade Transit and FDOT.

The new Miami International Airport Tri-Rail Station at the MIC is scheduled to open April 2014.

Thanks For Your Input

The SFRTA has completed the process of updating its 10-year strategic and vision plan known as "SFRTA Forward." SFRTA is proud to present a strategic plan that documents the investments that the agency is committed to making over the next five years, as well as its vision for additional priorities and improvements through FY 2023. The "SFRTA Forward" plan was submitted to the Florida Department of Transportation (FDOT) by September 1, 2013, as required by the State, after being adopted by the SFRTA Governing Board on August 23, 2013.

"SFRTA Forward" resulted in an ambitious plan that addresses the mobility needs of South Florida's growing and dynamic region, identifies a need for continued partnerships, and shows a commitment to expanded premium transit and associated economic development in the South Florida region. We want to thank you for the feedback you provided throughout the entire process. Your ideas, suggestions and comments were critical in the development of the plan. We thank you for your continued interest in improving the public transportation service in our region and invite you to read the "SFRTA Forward" plan at www.sfrtaforward.com/pages/project-documents.

For more information, visit the project website at www.SFRTAForward.com or contact Natalie Yesbeck Pustizzi, Project Manager, at 954-788-7967 or via email at TDP@sfrta.fl.gov.